



## 2017 ANNUAL SPONSORSHIP OPPORTUNITIES

|                 |  | Bronze  | Silver  | Gold    |
|-----------------|--|---------|---------|---------|
| <b>BENEFITS</b> | Sponsor Commitment   | \$1,000 | \$3,000 | \$5,000 |
|                 | Logo placement on event signage at Lake Katherine events*  | •       | •       | •       |
|                 | Table space at events*   | •       | •       | •       |
|                 | Option to provide your company's promotional materials/items for attendees†  | •       | •       | •       |
|                 | Inclusion in event marketing* (media releases, website, e-newsletter, social media sites, and event maps if applicable)  | •       | •       | •       |
|                 | Use of Lake Katherine's walking trail for a one-time corporate walk (4 hour maximum, must be completed by 12 noon)   | •       | •       | •       |
|                 | Monarch Festival tickets   | 15      | 20      | 30      |
|                 | VIP access to Butterfly Tent at Monarch Festival   |         | •       | •       |
|                 | Winterfest event tickets   | 15      | 20      | 30      |
|                 | Family Fishing event tickets   |         | 2       | 4       |
|                 | One time rental fee waived for your 100 person (maximum) event to be held in the E.G. Simpson Clubhouse or 130 person (maximum) event to be held in the Brigid O'Malley Auditorium (Monday through Thursday, 8-hour maximum) based on availability |         | •       | •       |
|                 | Use of Lake Katherine's Festival Grounds for your one-day corporate event  |         |         | •       |
|                 | Company name/logo listed in Lake Katherine's monthly newsletter for 12 months  |         |         | •       |
|                 | <i>Your corporation's name/log prominently displayed on our permanent sponsorship sign at Lake Katherine's entrance for 12 months. Will be seen by 100,000+ visitors.</i>  |         |         | •       |

\*Events include:

Break for the Lake 5K Trail Race – May 21, 2017  
 Family Fishing Day – June 3, 2017  
 Monarch Butterfly Festival – September 17, 2017  
 Winterfest – February 2018

†Events include:

Break for the Lake 5K Trail Race – May 21, 2017  
 Family Fishing Day – June 3, 2017

# 2017 SINGLE EVENT SPONSORSHIP OPPORTUNITIES

If a year-long commitment isn't a good fit for your business, consider these single event sponsorship opportunities.

|   | <i>EVENT / DESCRIPTION</i>   | <i>EVENT DATE</i>  | <i>ESTIMATED ATTENDANCE</i> | <i>SPONSOR COMMITMENT</i> |
|---|--|--------------------|-----------------------------|---------------------------|
| <b>SINGLE EVENT SPONSORSHIP OPTIONS</b> | <b>Winterfest</b><br><i>A celebration of winter, including children's crafts, winter games, hayrides, live animals and other winter fun</i>  | February 4, 2017   | 500-800                     | \$300                     |
|   | <b>Break for the Lake 5K Trail Race</b><br><i>Our annual family-friendly run/walk event promotes a healthy lifestyle and raises money for trail improvements and environmental education programs at the park</i><br><br><i>*Also includes your company's logo on race t-shirt and option to include business promotional items in race bags</i> | May 21, 2017       | 100-200                     | \$300                     |
|   | <b>Family Fishing Day</b><br><i>Family catch-and-release fishing, casting lessons for beginners, family-friendly activities, and food vendors</i><br><br><i>*Also includes the option to include business promotional items in participant packets</i>   | June 3, 2017       | 100-300                     | \$200                     |
|   | <b>Monarch Butterfly Festival</b><br><i>Our most-popular event offering activities for all ages - butterfly tent, hayrides, children's games, animal exhibits, arts and crafts fair, educational displays, food vendors and more</i>   | September 17, 2017 | 3,000 – 4,000               | \$500                     |

Each Single Event Sponsorships includes:

- Logo placement on event signage
- Table space
- Option to provide your company's promotional materials/items for attendees
- Inclusion in event marketing (media releases, website, e-newsletter, social media sites, and event maps if applicable)

## CORPORATE GIVING

As a 501(c)(3), tax-exempt, charitable organization, your corporate donation to Lake Katherine Nature Center & Botanic Gardens is fully tax-deductible. Gifts valued at \$100 or more will be recognized in our annual report.

## CONTACT

If you have any questions or concerns, or would like to inquire about other giving opportunities, please contact Bridget Provost at 708-361-1873 or by email at [bridget.provost@lakekatherine.org](mailto:bridget.provost@lakekatherine.org).